Waynesboro Advocacy Committee

Virginia Museum of Natural History

4 October 2022, 100PM in Waynesboro

AGENDA & MEETING NOTES

I. Welcome

II. Update on activities

a. Detailed Design update

* Recent work with Glave Holmes
  + Stacking diagrams and concept massing
* Kickoff meeting
  + Community meetings
  + Keeping the community engaged
* Next steps

b. Lecture Series

III. Carter Proposal

* Company overview
* Update on our timeline
* Where Carter fits in
* Services and costs
* Discussion

IV. Other

* Fall Foliage Festival
* Upcoming presentations

V. Open discussion

VI. Next meeting, 4 January 2022

VII. Adjourn

NOTES: Attending: Tom Benzing (Chair), Len Poulin (VMNH-Foundation), Greg Hitchin (City of Waynesboro), Maggie VanHuff (Community member), Joe Keiper (ex officio), Jonathan Martin (VMNH CFO), Ryan Barber (VMNH Deputy Director), and Mary Zell Galen (VMNH Administrative Manager).

UPDATES ON ACTIVITIES

Detailed Design

* Staff, board, and community members met with Glave Holmes Architects and colleagues to have kick-off meetings which ran through the benefits of the museum branch campus to the community, space allocations, building design overview, and future scheduling.
* Riggs Ward Designs will visit the VMNH collections on 11 October 2022, and Glave Holmes will have further meetings with staff and board at VMNH on 12 October 2022.
* Jonathan Martin gave an overview on space stacking diagrams and massing diagrams provided by the architects. Discussion ensued about museum exhibit and event needs as they pertain to building design.
* Tom Benzing led a discussion on keeping the community involved:
  + Continuation of the Wayne Theatre Science Lecture Series
  + Providing a community feedback mechanism at lectures
  + Participation in popular events such as the Fall Foliage Fest
  + Creating pod casts on VMNH progress
  + Having board members present for “office hours” for informal public engagement at the Waynesboro Public Library

Lecture Series

* Next talk is Tuesday, 11 October 2022 at the Wayne Theatre
* Topic: Bat diversity and conservation

FUNDRAISING PROPOSAL

Joe Keiper gave an overview of a fundraising support supplied by Carter, a global fundraising firm. (Carter completed the VMNH-Foundation Capital Campaign Planning Study for VMNH-Waynesboro in 2015.)

The Foundation Board, in collaboration with the Waynesboro Advocacy Committee, would consider Keiper’s recommendation that the contract with Carter at an appropriate time after the project is moved to the Capital Pool for construction funding. All costs for raising the estimated $2 million by the Foundation as a partial match to state funding will be paid through the VMNH-Foundation.

GENERAL

Presentations upcoming at Fall Foliage Fest, the Waynesboro Arts Club, the Cliff Dale Garden Club, and the Augusta Bird Club.

ADJOURNMENT at 2:15pm