

VMNH Board of Trustees Education and Public Programs Committee

November 20, 2021, 9:00 a.m. Claude Moore Classroom

- Welcome and introductions
- Education Updates-
 - Quarterly updates- (see table below)
 - At-the Museum highlights: Summer Camp recap (4 camps, 34 total campers), Bug Day educational activities (July) , Scout Sleepover from Eastern Shore, Homeschool Open House
 - Outreach highlights –MHC After 3, Library programs, and Boys and Girls Club programs, Charlottesville educator programs in Waynesboro
 - Distance Learning – reviewed/evaluated programs
 - Social Media/Website – Continuation of Museum Minute, updated Education Guide and Distance Learning Program Guide
 - Hydroponic Growing Units for programs/demos
- Upcoming:
 - Sleepovers and Birthday party programs
 - Homeschool Science and Engineering Academy (in-person)
 - Doodle Bugs (in-person)
 - Visiting school groups
- Grant Updates:
 - Boxley Grant for Virtual Programming (\$10,000 total - \$4,000 towards scholarships March 2021 through December 2021)
 - Hooker Furnishings (\$2,500 total - \$1,500 towards scholarships March 2021 through April 2022)
 - Monogram Loves Kids Foundation - \$10,000 towards scholarships (virtual or in-person) October 2021 – May 2022
 - Siemens Empower Grant - \$7,000 towards purchase of supplies to create new renewable energy programs/enhance existing programs
- Exhibit Subcommittee –
 - Science of Flight exhibit development (bilingual exhibit text) Opens Jan. 22 with Flight Festival
 - AR Topo Table instructional video development (with visitor activities)

No public comments will be taken at this meeting

DEPP Quarterly Numbers

	Outreach (Martinsville, Central, South Central, Eastern)		At-the-Museum		Distance Learning	
MONTH	PROGRAMS	SERVED	PROGRAMS	SERVED	PROGRAMS	SERVED
July 2021	7	85	14	531	0	0
August 2021	4	57	2	84	0	0
September 2021	1	16	6	102	0	0
Totals	12	158	22	717	0	0

	Outreach (Martinsville, Central, South Central, Eastern)		At-the-Museum		Distance Learning	
MONTH	PROGRAMS	SERVED	PROGRAMS	SERVED	PROGRAMS	SERVED
July 2020	0	0	2	236	0	0
August 2020	0	0	0	0	1	20
September 2020	0	0	0	0	6	48
Totals	0	0	2	236	7	68

Notes: July 2020 Dino Drive Thru Festival, July 2021 Bug Day Festival (ticketed event)

VMNH Board of Trustees Education and Public Programs Committee Minutes

August 21, 2021, 9:00 a.m. Claude Moore Classroom

Board members present: Cord Cothren (chair), Nathan Sanford, Joan Montgomery (foundation), Faye Cooper (via Zoom due to COVID)

Board members absent: Siri Russell, and Makunda Abdul-Mbacke

Staff Present: Christy Deatherage and Mary Zell Galen

- Welcome and introductions- new staff member, Mary Zell Galen, VMNH administrative coordinator
- The committee reviewed the May meeting minutes (sent prior to meeting)
- The committee was briefed on Education Updates-
 - Quarterly numbers updates- Program numbers and numbers served were discussed for April – June 2021. The committee discussed these numbers are not included in the Advancement Report. Christy will inquire with Ryan Barber (Development Director) if appropriate to include education numbers.
 - At-the Museum highlights: Education provided 4 Summer Camps (34 total campers), educational craft activities were provided at the Bug Day event (July 24)
 - Outreach highlights – The museum hosted a drive thru event in Waynesboro(May).Education provided pre-packaged crafts bags. The education department offered in person programming (masks required) for MHC After 3 (local program for middle/high school), library programs, and Boys and Girls Club programs. Our Charlottesville outreach educator conducted 4 in person programs in Waynesboro at the YMCA for their summer campers (57 total children).
 - Distance Learning – Education wrapped up the 2020/2021 school year virtually with 104 programs serving 1,975 students.
 - Social Media/Website – We continue to provide “Museum Minute” videos in which certain on-display specimens are highlighted.
 - The [VMNH Education Guide](#) and [Distance Learning Program](#) documents have been updated and are available online.
 - Education hosted a Homeschool Open House (August 11th). Around 70 people attended to learn about the upcoming programs for the school year. Programming will be in person (twice a month, Sept-May) and participants are required to wear a mask.
 - New hire teachers in Henry County School District received packets with various museum information and program opportunities available to their classrooms.
- Upcoming: In person programming will resume- Sleepovers, Birthday party programs, Homeschool Science and Engineering Academy, Doodle Bugs toddler program

- The committee was briefed on current Education related grants:
 - Boxley Grant for Virtual Programming (\$10,000 total - \$4,000 towards scholarships March 2021 through December 2021)
 - Hooker Furnishings (\$2,500 total - \$1,500 towards scholarships March 2021 through April 2022)
 - The committee discussed sharing Education Committee information with the Foundation Board for cross-board awareness and promotion opportunities.
- Exhibit Subcommittee –
 - The Science of Flight exhibit will open to the public January 22, 2022) replacing the *Wild about Cats* in the temporary exhibit hall. A grant has been secured to develop bilingual exhibit text.
 - Education staff are working with exhibits manager to create instructional videos for the AR (Augmented Reality) Topography Table (with visitor activities)
- Report/Recommendation to BOT: Committee Chair Cord Cothren will report on:
 - Homeschool Open House and progress of the Homeschool Science and Engineering academy for the upcoming school year