

Early FY2023 Advancement highlights
September 14, 2022

Festivals

- July 22-23 Dino Festival drew a record crowd (4,604) and record revenue (\$45,981), with 1,044 of the total visitors utilizing the *Museums For All* program.

Sponsored by:

Patterson Charitable Foundation Trust	Carter Bank & Trust
Community Foundation Serving Western VA	Bassett Furniture
Didi Pancake	Sovah Health

- Next festival is Bonez & Booz, October 29.

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Patterson Charitable Foundation Trust	Bassett Furniture
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Exhibits

- *Science of Flight* now open through Jan. 14, 2023 in the Special Exhibit Hall.

Sponsored by:

Patterson Charitable Foundation Trust	Carter Bank & Trust
United Way of MHC	Harvest Foundation

- *Dinosaur Discoveries: Ancient Fossils, New Ideas* (from the American Museum of Natural History) opening reception is Feb. 9, with exhibit open to the public Feb. 11, 2023 to Jan. 20, 2024 in the Special Exhibit Hall.
- *Masters of the Night* opening reception is Feb. 8, with the exhibit to be open to the public Feb. 10, 2024 to Jan. 12, 2025.

Development

- National Science Foundation grant in partnership with the University of Lynchburg providing multi-year support for Wyoming digs along with undergraduate student training.
VMNH funding: \$74,408
Total project: \$391,000
- Institute of Museum and Library Services \$37,780.32 grant for *Scope it Out!* Initiative
- Pending request to Helen S. and Charles G. Patterson, Jr. Charitable Foundation Trust
- Implementation of multiple grants and partnerships
- Upcoming Annual Fund fall 2022 campaign

Marketing

Ongoing promotion of mission-based programs and initiatives in research, education and exhibits.